

Content Weightages for
“Small Industries Development Board, Peshawar”

Sr. No	Core Areas Division	% Weight
1-	English (Grammar, Vocabulary & Comprehension)	20%
2-	Analytical Reasoning	10%
3-	IQ	10%
4-	Subject Related (Details of weightage given below)	60%
	Total	100%

Sr. No	Designation of the Post	Criteria and Subject Division	Subject % Weight
Project Positions			
01	Entrepreneurship Development Officer (Female)	As per the Advertisement	60%
		Fundamentals of Management	10%
		Fundamental Of Accounting	10%
		Entrepreneurship	10%
		Marketing Research	10%
		Consumer Behavior	10%
		Basic Computer Knowledge (MS-Word, Excel, PowerPoint)	10%
02	In charge Business Development Centers (Female)	As per the Advertisement	60%
		Fundamentals of Management	10%
		Fundamental Of Accounting	10%
		Basic Computer Knowledge (MS-Word, Excel, PowerPoint)	10%
		Marketing Strategy	10%
		Consumer Behavior	10%
		Business Communication and Report Writing	10%